



Powering Medicaid Transformation



States Are Transforming Medicaid

Across the country, states are **prioritizing investments in community-based care and population health management strategies** to address social drivers of health (SDoH) that negatively impact members and exacerbate program costs. To root out enduring disparities and poor outcomes associated with maternal health, rural health, and other at-risk populations, state strategies range from expanded eligibility to intensive care management programs to direct investments in health-related social needs through 1115 waiver programs.

How We Can Help

Unite Us' technology provides state Medicaid programs with the **shared infrastructure and common measurement tools** needed to securely **identify and address the unmet needs** of members at scale. Our tools give state leaders the insight they need to make decisions, **target investments**, and improve program efficiency. We provide delivery systems partners, like plans and providers, with seamless workflows to engage social services organizations at scale and improve outcomes and overall performance.



Increase access to social supports through our on-the-ground community network.



Track member care journeys and outcomes using our closed-loop referral system.



Drive network performance using our structured and detailed data-driven insights.



Streamline community provider billing using our social care payments tool.

With Unite Us:



Medicaid programs **expand their traditional reach** to engage community-based organizations and partners beyond their certified and contracted clinical provider pool.

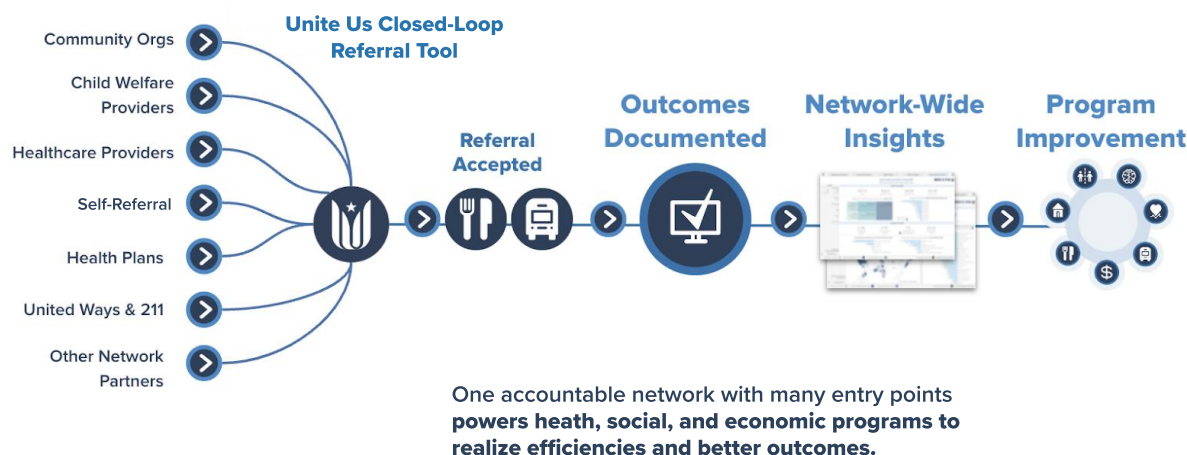


Medicaid programs are better able to **improve outcomes** while **advancing efficiency and effectiveness** of the program. Our shared technology infrastructure and common measurement tools streamline reporting, inform oversight, and facilitate the evaluation of non-clinical, community-based providers and partners.

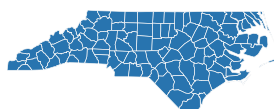
Our Statewide Approach

Our platform supports an any-door system of social care, produces system-wide analytics to **measure social need and community capacity at scale**, and allows government leaders to strategically shift investments upstream to community-based partners, maximizing health benefits and better managing government spending. We know that social care coordination will improve outcomes, so we've built our tools to collect structured social care data using a master person index. This enables states to measure real-time network performance and conduct integrated or longitudinal program evaluations over time.

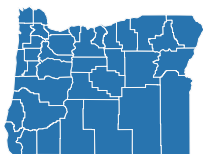
How We Do It



Case Studies: Innovating Medicaid Across the Country



North Carolina is using Unite Us Social Care Payments to implement an 1115 waiver-funded Healthy Opportunities Pilot. The pilot directs \$550M in Medicaid funds to social care through NCCARE360, its statewide care coordination network in partnership with Unite Us.



In **Oregon**, coordinated care organizations (CCOs) are using our platform's master person index, allowing for individual care needs to be managed across providers, plans, and government programs.