



Your Partner for **Closed-Loop Referrals** That Deliver Outcomes

As states face shifting funding, rising oversight, and persistent rural access gaps, success now depends on more than referrals. It depends on proof that services were delivered, outcomes were achieved, and investments worked. **This is an infrastructure moment.**

A referral is a transaction. Outcomes are the standard. Unite Us enables states to prove results and measure impact with confidence, data, and integrity.

A TRUE CLOSED-LOOP REFERRAL SYSTEM (CLRS)

Many platforms define “closed loop” as a referral being sent or marked complete—but that definition often results in siloed data points that fall short of what states really need.

At Unite Us, a closed-loop referral means:

- A referral is **received and accepted** by an active, accountable community partner
- The service is **actually delivered**, not just attempted
- A service-specific **outcome** is documented (e.g., “received food box”, not “food referral sent”)
- Progress and results are visible across the **client’s full care journey** – anchored by a unified, person-level record that persists across programs and agencies

CLRS as **Essential State Infrastructure**

The Unite Us Closed-Loop Referral System is **state-level infrastructure** built to be deployed once and used everywhere. Interoperable, configurable, and modular, Unite Us is proven to enable targeted interventions, ensure program integrity, and deliver measurable outcomes and ROI across changing programs, funding, and requirements.

Target Interventions

- Leverage alongside the **Self Sufficiency Score** to target interventions down to the individual
- Direct referrals to active, **accountable community partners**, not static listings

Ensure Program Integrity

- Anchor referrals, services, and outcomes to a **single, person-level record**, reducing duplication and misattribution
- **Verify** services were delivered and **outcomes** were achieved

Drive Measurable Outcomes

- Capture **service-specific outcomes** tied to health, stability, and access, defining what “resolved” actually means
- Track progress and results across the **full care journey**, not a single transaction

Prove ROI Across Programs

- Link interventions directly to **verified service delivery** and **outcomes**
- **Measure impact** across programs using a single, interoperable system as funding and requirements evolve