



CASE STUDY:

Greater Louisville Housing Initiative

Significant improvements in mental and physical health with fewer reported Unhealthy Days.

Metro United Way demonstrated the ability to have a real and lasting impact on the communities it serves—with the Unite Us Payments solution providing them the platform to monitor and measure that impact.



Key Results

- ✓ -63% decline in physical unhealthy days¹
- ✓ -62% decline in mental unhealthy days
- ✓ -75% decline in usual activities impacted
- ✓ Projected **\$56.64 PMPM** lower medical costs associated with fewer physical and mental unhealthy days²

“Success for this program means that the community is truly helping each other... People are working together to support each other and sharing resources across race and gender and area codes... The community is coming together to help those in need when they need it most.”

– Director of Operations

The Challenge

➤ Greater Louisville and the surrounding counties have been hard hit by the COVID-19 pandemic and long-term housing inequalities, and residents are struggling to achieve economic stability. In order to address these challenges, the pilot program sought to:

- Enhance community resilience through designated capacity-building funds.
- Optimize access to funds based on evolving needs and priorities.
- Increase visibility of data to support the need for flexible funding streams and identify other funding sources.

¹ Centers for Disease Control and Prevention [Healthy Days](#) Methods and Measures

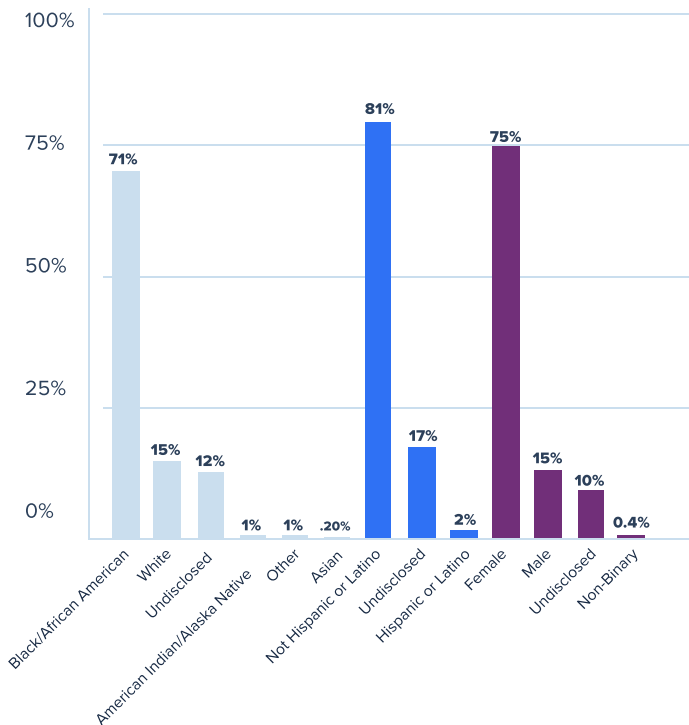
² Drzayich Antol D., Hagan, A., Nguyen, H., Li, A., Haugh, G., Radmacher, M., Greenlund, K., Thomas, C., Renda, A., Hacker, K., Shrank, W. (2022). Change in self reported health: A signal for early intervention in a medicare population. Healthcare, (10):1 <https://doi.org/10.1016/j.hjdsi.2021.100610>

The Solution ➤ Platform and Payments

Reaching the people in need with flexible funding and capacity funds for CBOs

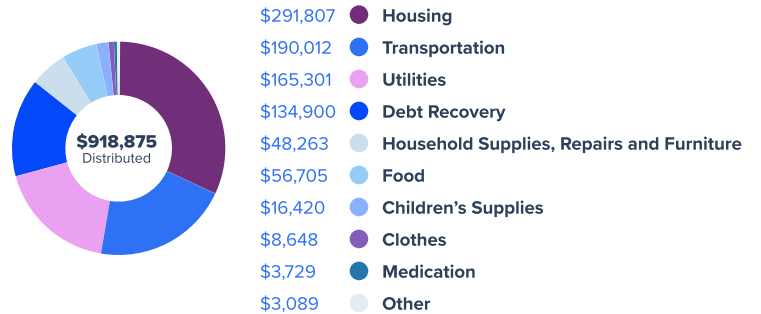
Metro United Way and Unite Us disseminated and tracked \$1M through the Unite Us Payments solution to provide longer-term housing and wrap-around support to clients struggling with the continued effects of the pandemic. Participating CBOs' funds reached many communities in need:

Figure 1: Race/Ethnicity and Gender Breakdown of Pilot Program Clients



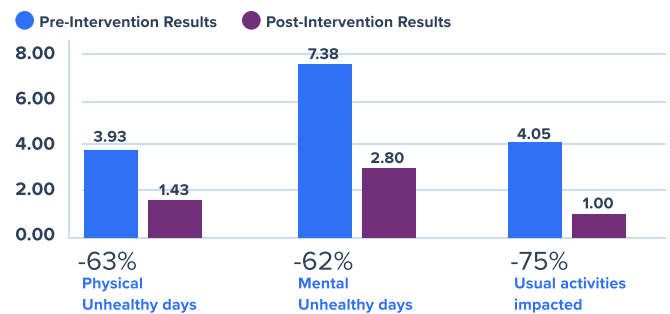
The top four social needs were housing, transportation, utilities, and financial assistance, representing 86 percent of all funds distributed.

Figure 2: Breakdown of Funds Distribution by Category



We measured the health-related quality of life of the participants through the CDC's Healthy Days survey, in which participants self-reported both their physical and mental health-related quality of life over the previous 30 days. The findings show a real and lasting impact on the members and the community.

Figure 3: Cost-Savings Potential from Improving Healthy Days



A 2022 study found there is a potential \$8.00 per member per month higher medical cost associated with having an unhealthy day. This indicates long-term cost savings could be realized by increasing the number of individual healthy days.²

One Documentation System on a Secure Technology Platform

With Unite Us Payments, you and social care providers can speak the same language.

Whether you need to streamline the implementation and management of paid social care programs or track local government funding, grants, philanthropic investments, and hospital community benefit dollars—it has never been easier.

We provide the technology platform for you to scale your social care programs.



For more information on how the Unite Us Payments solution can bring better health outcomes to the clients you serve, visit uniteus.com/solutions.